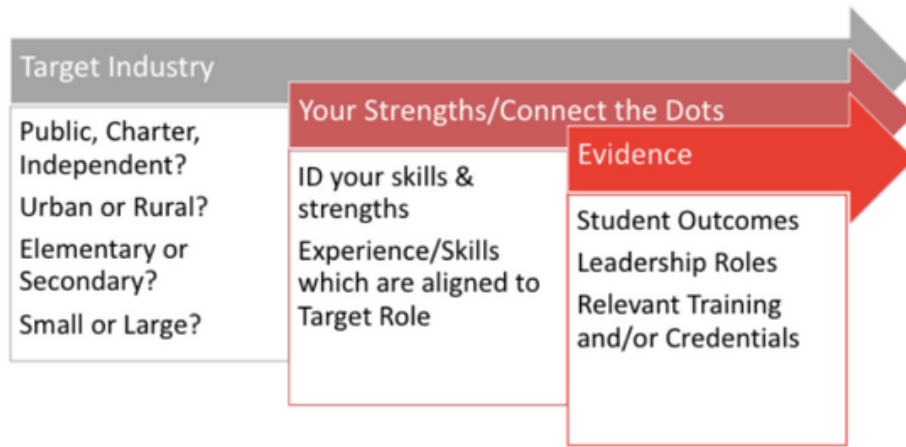# Creating your Personal Value Proposition: Worksheet

Suggested Completion Time: 30-60 min

Directions: Use this document to use your own data, reflections and preferences to create your own PVP

Module 1: Creating your personal value proposition	
Module Objectives	• Develop your self-awareness so that you can communicate a consistent and cohesive story, vision of yourself, value-add as you prepare for the interviewing process • Define a "personal value proposition" and what key elements are • Start drafting your own personal value proposition, including a plan to gather evidence, connect with colleagues and refine your vision
Materials Needed	• Quantitative Evidence of Impact • Interview Content & Reflections • Calendar Analysis
Example	*"I'm a TFA alum in my 4th year teaching HS ELA at Uplift Schools in Dallas. My students consistently outperform their peers on the STAAR exam, and I was recently nominated for "Teacher of the Year" by my district. For the last two years I've taken on leadership roles on my campus, serving as Grade Level Chair of the 10-person 12th grade team, and mentoring a resident teacher through my work with RELAY. I regularly design and lead PD for teachers at my school, as well as my district. I absolutely love coaching teachers on building strong classroom cultures & using data to inform their practice.* *Outside of my work on-campus, I'm pursuing my Masters in Educational Leadership at UT-Arlington and a Principal Certificate. Though I currently teach at the Uplift Charter Network, I'm a big fan of the work happening at Dallas ISD — both the size of their impact and innovative professional learning communities for teachers and leaders alike."*

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Target Industry

Public, Charter, Independent?

Urban or Rural?

Elementary or Secondary?

Small or Large?

Your Strengths/Connect the Dots

ID your skills & strengths

Experience/Skills which are aligned to Target Role

Evidence

Student Outcomes

Leadership Roles

Relevant Training and/or Credentials

Reflecting on your Target Industry

What do you want from a target school district? We encourage you to consider values, population and/or community served, size, room for growth, commitment to DEI, compensation/benefits package, etc.).
What are your non-negotiables in your ideal work environment?

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Input	Target Industry	Your Strengths & Passions	Evidence of Impact
Your Reflections	• • •	• • •	• • •

Personal Value Proposition:

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