



Our Collective Call To Action

Period poverty is inadequate access to menstrual hygiene tools and education —an issue disproportionately affecting low-income youth, BIPOC students, and rural students.



40% OF STUDENTS ARE BELOW THE POVERTY LINE PERIOD PRODUCTS ARE NOT CONSIDERED ESSENTIAL ITEMS AND THEREFORE CANNOT BE PURCHASED THROUGH STATES' ASSISTANCE PROGRAMS

OUR COLLECTIVE CRISIS

On average 25% of menstruating students miss class due to lack of access to sanitary products, washing facilities, and waste management making period poverty a barrier to equitable access to education. This barrier to education equity is crippling to our students' physical and mental health, and overall academic success.

OUR COLLECTIVE IMPACT

This year, The Collective is teaming up with PERIOD. to educate others on the issue of period poverty and take concrete action to address this issue in communities across the country. As individuals committed to education equity, we are uniquely positioned to help breakdown this barrier to equitable access to education. in anticipation of 2023 Period Action Day, we are committed to serving as

Wayfinders Getting self-care essentials to 2,023 menstruating students in TFA schools because we are

Changemakers Along with PERIOD. we are changing the narrative for 100,000 students because we are

Advocates for stronger health education, normalizing access to essentials, and common sense policies that create safe space for menstruating students experiencing period poverty because #TheCollectiveActs.



Meet the Partner

PERIOD. Is a global nonprofit organization that exists to fight period poverty and stigma through service, education, and advocacy. PERIOD. equips and trains young people all over the world to address period poverty in their own communities. Along with the Collective, PERIOD. recognizes period poverty serves as a barrier to education equity through the denial of:



ACCESS

Forces students to stay home & miss school.



LEARNING

Inability to make-up for missed schoolwork & learning markers



DIGNITY

Denies students their dignity & access to human rights



ACADEMIC SUCCESS

Higher dropout, detention, and suspension rates due to absence



WELLNESS

Can make students feel ashamed, sad, stressed, & more.



HEALTH

51% of students are at higher risk of infection from prolonged use or use of unsafe substitutes

Meet the MOMENT

Product Collection & Donation Drives - National

Make a tangible impact by supporting our nationally organized product donation drives throughout the year. Be sure to also plug into local efforts organized by your local chapter of The Collective.

- February - May | National Donating to Jackson, Mississippi
- June - September | National Donating to TBD

Take Action - [Click here](#) to donate

We Wear Red for PERIOD - Build Awareness

Support the movement and build awareness by participating in **We Wear Red for PERIOD** days. Simply wear something red, snap a picture, post it on your social media, and tag @tfa_collective and @periodmovement with the hashtags #TheCollectiveActs #EndPeriodPoverty

- Tuesday, May 23 | Menstrual Hygiene Day
- Friday, June 9 | Collective Action Project Awareness Day
- Saturday October 14 | Period Action Day

Need a red shirt? [Click here](#) to purchase an official PERIOD. shirt

Period Action Day 2023

Millions of students across the country are suffering the consequences of not being able to afford period products and the COVID-19 pandemic has only exacerbated this issue. is a day to grow the menstrual movement and take action to end period poverty in our lifetime. PERIOD. invites activists, organizations, groups, and individuals around the world to TAKE ACTION through, service, education, or advocacy! Click [here](#) to learn more

Take Action - [Click here](#) to donate

